

# DWG Member Meeting

Hosted by PNC Financial Services  
Pittsburgh, Pennsylvania, USA

April 29–30, 2026



# Sharing the journey toward digital workplace success

Join us for the Spring Member Meeting, hosted in Pittsburgh, Pennsylvania by **PNC Financial Services**, an organization dedicated to providing its clients with great service and powerful financial expertise for 160 years.

Designed to **give you access to DWG expertise** and **engage you with a top-notch practitioner network**, DWG Member Meetings are a unique opportunity to share with some of the world's leading companies.

Over two full days, you'll participate in live benchmarking, hear member insights, take part in inspiring conversations, see live tours, and much more. We're all on the journey!

See you in April,



Nancy M Goebel  
CEO

# ***“Brilliantly boring at scale” – designing a digital workplace that just works***

Agenda highlights include:

- An insider look at our member host **PNC Financial Services’** digital (and physical) workplace.
- An expert-led benchmark that gives a real-time vantage view of DWG members’ successes, challenges and ambitions.
- A selection of breakouts to take a deep dive into specific digital workplace areas.
- Live tours and insights shared by DWG members.
- An exclusive DWG workshop.
- Plus, lots of time to network one-on-one with your peers in a confidential setting.

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## *Brilliantly Boring at Scale: Designing a digital workplace that just works, Day 1*

8.30	Arrive	Meet the DWG team and members over breakfast
9:00	Open	Kick off our two-day meeting
9.30	Share	Members share recent successes, wins and challenges in a live benchmark, with time for a short break
11.45	Review	Sensemaking of the key themes and messages shared
12.00	Lunch	Lunch
1:30	Inspire	An exclusive look at the inspiring practices at <b>PNC Financial Services</b>
2.30	Breakouts	Your choice of breakouts curated by our host: <ul style="list-style-type: none"> <li>Delivering experiences that are frictionless by design</li> <li>From “try it” to “rely on it”: a discussion on operationalizing AI adoption</li> <li>M&amp;A best practices for welcoming people, systems and processes into your technology stack</li> </ul>

3.30	Coffee & connect	Take time to refuel and refresh, and connect 1:1 with a peer
4.00	Deep Dive	<b>PNC Financial Services</b> will take center stage to share the story of their Technology Solution Center
4.30	Share	Plug in and share something you are working on in one of our open mic spots
5.00	Give	Time to review the live benchmarks to share your experience
5.10	Wrap-up	Summary and preview of Day 2
5.15	Gather	Join us for drinks and bites hosted by <b>PNC Financial Services</b>

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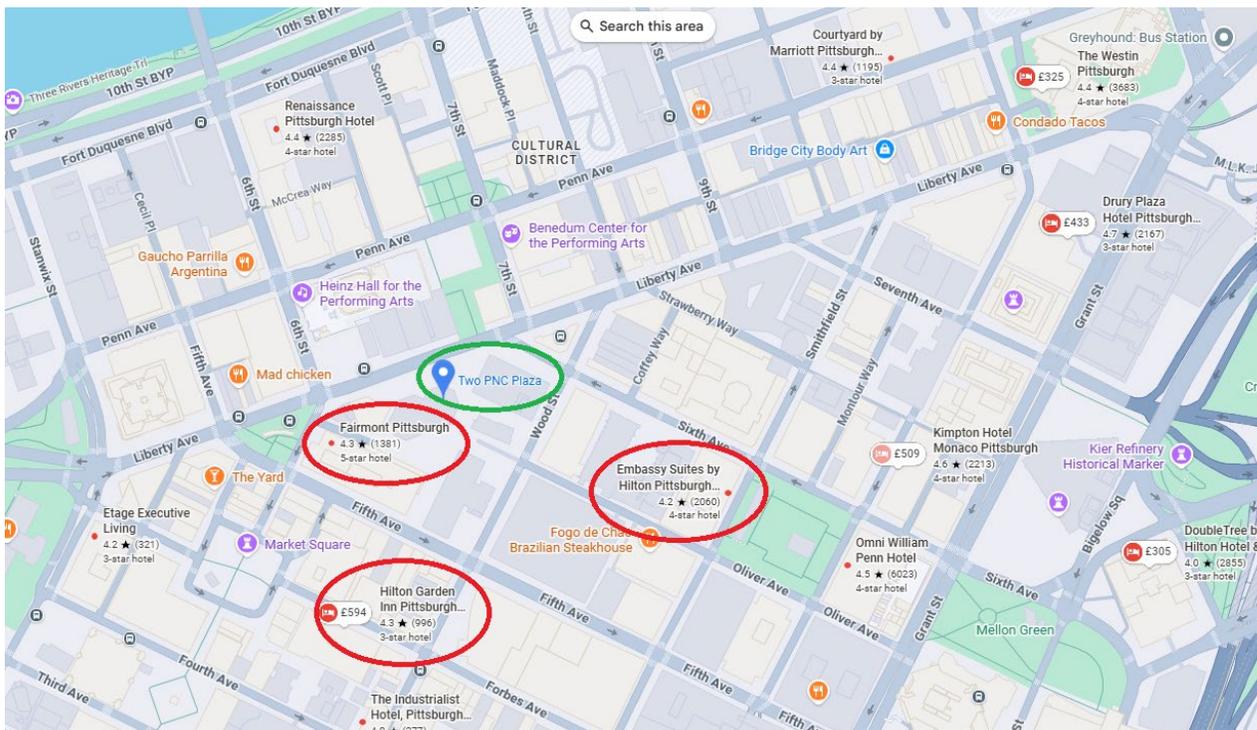
### *Brilliantly Boring at Scale: Designing a digital workplace that just works, Day 2*

8.30	Arrive	Meet the DWG team and other members over an informal breakfast
9.00	Open	Start of Day 2 and overnight reflections
9.20	Share	Plug in and share something you are working on in one of our open mic spots
9.40	Inspire	Learn about accessibility at <b>PNC Financial Services</b>
10.10	Tea & Talk	Take time to refuel and refresh, and connect 1:1 with a peer
10.40	Envision	Exclusive DWG-led workshop: From Readiness to Results: An Applied AI Workshop for Digital Workplace Teams

12.00	Lunch	Lunch and networking time
1.00	Share	Plug in and share something you are working on in one of our open mic spots
1.30	Discuss	AskDWG discussion based on the hottest topics of the meeting
2.15	Tour	A unique guided tour to explore <b>PNC Financial Services</b> workspaces that inspire innovation with time for a coffee break
3.45	Wrap-up	Wrap-up to our two-day session with special thanks to our hosts <b>PNC Financial Services</b>
4.00	End	Safe travels!

# DWG Member Meeting, hosted by PNC Financial Services

Two PNC 23rd Floor, 620 Liberty Avenue, Pittsburgh, PA 15222



## RECOMMENDED HOTELS

Highlighted in red on the map.

## NEAREST AIRPORT

Pittsburgh International Airport (PIT).

## PARKING AT PNC

Oliver Garage, Oliver Ave, Pittsburgh, PA 15222 – located in Piatt Place Downtown.

6th and Penn Garage, 524 Penn Avenue, Pittsburgh, PA 15222.

## CONTACT

Should you have questions regarding any aspect of the meeting:

**Sarah Escott**

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## ATTIRE

Business casual.

## QUESTIONS

Should you require any special accommodations or have any additional questions, please just let us know.

# Enjoy!

@DWG

[www.digitalworkplacegroup.com](http://www.digitalworkplacegroup.com)

