

# Overview of DWG services.

Digital workplaces (now) = Essential workplaces

## Why journey alone?

As a digital workplace practitioner you can't simply 'Google' what your competitors are doing, as you might a website.

That's why DWG created a confidential community where digital workplace, intranet, corporate communications, HR and IT practitioners can openly share experiences, see inside other digital workplaces, ask questions, and learn from each other – be that through DWG Membership, Benchmarking or Consulting.

Why journey alone when you can join DWG?

### Membership

A confidential member forum for improvement and networking



### Benchmarking

Objective data to inform critical decisions

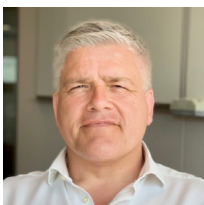


### Consulting

Independent expertise to guide strategy and plans



"I would definitely recommend DWG to other practitioners. It's tough to get a safe space where we can talk about the kind of work that we do, and they are the perfect conduit for that."



**Ken Padmore**  
Executive Director  
JP Morgan

## An expert partner to transform your company's workplace

For more than 20 years, we've helped the world's most successful and complex organizations navigate the new world of work. Through a combination of ground-breaking research, consulting and membership, we deliver accelerated decision making, better performance and happier people.

DWG has been recognized by the Financial Times as one of the [UK's leading management consultancies](#) in digital transformation in each of the last six years.

## Sample members and clients
















# Overview of DWG services.

How can DWG's three services help you improve your workplace?

## Membership

### Confidential learning, ongoing improvement

DWG Membership is a confidential, members-only group. It combines peer learning through online and in-person events, with expert research and a wealth of practical insights into how others have solved challenges, based on more than 750 evaluations of major organizations.

### Peer learning

Rich interaction and sharing with teams from other major organizations.

### Expert research

Six new member-only reports every year and a vast archive of papers and videos.

### Members-only events

Live online Q&As with experts, research-driven webinars, member meetings.

## Benchmarking

### Strategic evaluations, baseline performance measurement

DWG Benchmarking compares the effectiveness of an organization's intranet or wider digital workplace against that of respected peers. Our structured methodology provides impartial measurement and evaluation, along with detailed recommendations for improvement. We offer a range of benchmarks:

### Intranet

- Modern Intranet Management
- Digital Communications Channels
- Intranet Usability

### Digital Workplace

- Digital Workplace Management
- Digital Collaboration
- Digital Workplace Experience
- Digital Workplace Maturity

## Consulting

### Strategic interventions, discrete projects

DWG Consulting provides vendor-neutral, unbiased, high-quality advice and practical hands-on support for digital workplace and intranet programmes, such as:

### What does 'good' look like?

External insight into industry best practices – to inform strategies and plans.

### Vision, strategy & roadmap

Methodology and expertise to establish the road ahead.

### Facilitated workshops

Engage stakeholders across a global organization or within a function – so the whole team starts on the same page.

## Contact us

### London

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## Why do so many leading companies choose Digital Workplace Group?

**Large company expertise:** We've worked with Fortune 1000 / FT 500 (and comparable) organizations for more than 20 years. Our expertise and insights focus on the successes, challenges and needs of such major organizations.

**Measurement and research focus:** Our consulting and evaluations rely on measurement derived from more than 750 benchmarks and our robust research programme, to provide a unique reservoir of statistics and case studies.

We provide 'data and metrics in a world of opinion'.

**Real-world practitioners:** Our benchmarkers and consultants have previously managed intranets and digital workplaces at major organizations. Our expertise is rooted in experience.

**Independence:** All our work is vendor neutral and our consulting and evaluation framework is proudly technology agnostic.